



**EUROVISION SONG CONTEST 2023  
VISUAL ART EDUCATIONAL RESOURCE PACK  
COMMISSION**

**EVENT BACKGROUND:**

In 2023, Liverpool will host the Eurovision Song Contest. The event should be taking place in Ukraine, but due to the ongoing invasion the UK will instead host the competition on their behalf.

The Eurovision Festival will land in Liverpool on Monday 1 May and run until Sunday 14 May. The Eurovision Grand Final is being produced by the BBC and will be broadcast live on 13th May to 160 million viewers across the world.

To support this, and as host city, Liverpool will be delivering a cultural festival in the lead up to the main event with a series of commissions, events and installations which will act as a platform for modern Ukraine - telling a story of an ambitious, progressive country. Sitting alongside these will be an education and community programme to ensure that our young people and wider communities can engage in the event also.

The overall theme of both the education and community programmes is 'United by Music', with sub-themes of:

- welcome
- home
- sanctuary
- belonging
- loneliness
- togetherness
- hope
- mental health & wellbeing
- voice of the child (Child friendly cities (CFC))
- celebration of Eurovision.

**EDUCATION RESOURCE REQUIREMENT:**

Culture Liverpool are seeking an artist/arts organisations to create an education pack for the visual arts strand of our programme of work around The Eurovision Song Contest.

The resource pack will have a focus on the Ukrainian and Eastern European tradition of egg painting and will provide cultural information on the tradition and the link to Ukraine/Europe. Called pysanka, these painted eggs are a central part of Ukrainian culture around Easter. The resource needs to be multicultural and focus on the eggs as symbols of new life, new beginnings, fresh start etc. rather than the Christian Festival of Easter so as to be inclusive to all our Liverpool City Region communities.



We would like to see 'how to' videos on how to make and decorate painted eggs of various sizes and ideas for decoration, with suggestions of materials, and how to incorporate the above themes. It should also include signposting to other resources on Ukrainian/European culture, decoration, food, music and traditions that schools may want to include or develop own pieces of work. We would like to see a focus on decorative ideas and explore use of national symbols e.g. national flowers, birds etc. The pack will need to include suggestions on how the eggs could be displayed/exhibited in school, how they will stand and ideas for ongoing activities e.g. Egg Trails. There will also need to be information on how the schools can display their work digitally on Culture Liverpool website and provide a proforma to be returned by schools to record their involvement.

The Resource Pack must be designed to be shared online as a PDF, and easily downloadable and printed if needed. The 'how to' videos will need to be hosted online and easily accessed via a hyperlink and not shared as a file to ensure ease of use.

The Visual Arts Resource Pack will sit alongside one for Music and Creative Writing, Reading and Storytelling, being developed separately.

#### **TIMELINE:**

Deadline for application: **Sunday 12 February 2023 (5pm)**

Research & Design: **Wednesday 15 - Monday 20 February 2023**

Finalise Resource Pack: **Monday 20 - Sunday 26 February 2023**

Distribute to schools: **Week commencing Monday 27 February 2023**

Twilight sessions tbc: **Week commencing Monday 6 March 2023**

#### **BUDGET:**

£4,000 to include all costs

#### **OUTPUT:**

Online, downloadable educational resource and accompanying twilight/CPD session/s

#### **REACH:**

Targeted at Liverpool City Region, KS1, 2 and 3, early years, PVI and SEND settings plus after school and holiday provision. We don't expect specific lesson plans, rather information and ideas to allow teachers and leaders to have confidence to develop own projects at a level suitable for their children and young people.

**EXPERIENCE/SKILLS:**

- Proven track record in developing and delivering cross-curricular, creative education resources
- Work with partners to identify opportunities to signpost educational opportunities within the overall programme to leave a lasting legacy.
- Support Education partners to be meaningfully and actively involved in the development and use of the resource.
- Develop and deliver an innovative, imaginative, and inclusive, cross-curricular educational resource that reflects the diversity of the city and the event.
- Work with Marketing and Communication team on the design and launch of the online resource, plus ensure digital interaction for schools in creating an online presence of associated school work and projects.
- To gather feedback and input from teachers via a series of twilight or other CPD sessions on the relevance of the resource content.

**REQUIREMENTS FOR APPLICATION:**

Provide CV and one page cover letter outlining experience and how you would approach this brief.

**DEADLINE FOR APPLICATION:** Sunday 12 February 2023 at 5pm (17:00hrs)

**SEND APPLICATIONS TO:** [harriet.warnock@liverpool.gov.uk](mailto:harriet.warnock@liverpool.gov.uk)